

CDM Asia 2008

CDM Project Opportunities across the World's Largest Continent

28 – 31 July 2008

Shanghai, China

CDM project origination is more urgently needed than ever. At least 1000 MtCO₂e in compliance demand for carbon remains uncontracted as of 2007. And with the rise of the voluntary markets and regional initiatives, and the EU ETS moving into Phase II where credits become bankable for Phase III onwards, demand for carbon is only set to increase dramatically in the near future.

CDM Asia 2008 sets the stage for sourcing additional projects through unique opportunities to network with and hear from regulators, market participants, and other key local and global stakeholders. Participants will get to dissect opportunities in currently dominant host countries China and India, as well as explore alternative options in emerging host countries nearby.

Network and build your business case with prospective project owners. Get inside information with regulators and analysts speaking about the state of the market, trends, and outlook for future scenarios. Learn strategies for navigating a variety of local landscapes across Asia from project participants themselves.

The conference, held 3 weeks after the G8 summit in Hokkaido where climate change takes centre stage, shortly after initial international negotiations on post-2012 policy, and less than a year after the ITL went live, is a prime and timely opportunity not to be missed.

Join all the other key global players this July in Shanghai, a city rising up to reclaim its heritage as the financial centre of the Orient.

[For more information, please contact](#)

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Major Sponsorship Opportunities

Solution	Benefits	Price Range
Platinum Sponsor	Specially tailored combination of: <ul style="list-style-type: none"> - Programme involvement - Branding & advertising - Onsite exposure - Delegate passes - Delegate list 	Approx. EUR 30,000 combination of solutions
Gold Sponsor	Specially tailored combination of: <ul style="list-style-type: none"> - Programme involvement - Branding & advertising - Onsite exposure - Delegate passes - Delegate list 	Approx. EUR 21,000 combination of solutions
Silver Sponsor	Specially tailored combination of: <ul style="list-style-type: none"> - Programme involvement - Branding & advertising - Onsite exposure - Delegate passes - Delegate list 	Approx. EUR 18,000 combination of solutions

Exhibition Opportunities

Pavilions	Description	Price Range
Carbon Project Development and Capacity Building	Project developers, consultants, DNAs, sell-side project consultants, etc	BOOK & PAY BY 31 MAY 2008 1 JUNE 2008 ONWARDS
Emissions Validation, Verification and Monitoring	DOEs	
Clean Technology and Innovation	Clean technology providers	18 sq m stand EUR 5,827 EUR 6,855 9 sq m stand EUR 3,277 EUR 3,855 6 sq m stand EUR 2,546 EUR 2,995
Carbon Trading	Exchanges, banks, commodity traders, etc	
Future Energy	Renewable energy, oil and gas & power utilities	

Networking Sponsorship Opportunities

Networking Event	Schedules Available	Price Range
Dinner Host	Main Conference Day 1 8:00 – 9:00	EUR 18,000
Executive Networking Lunch	Pre-Conference Day 12:00 – 1:30 Main Conference Day 1 12:00 – 1:30 Main Conference Day 2 12:00 – 1:30 Post-Conference Day 12:00 – 1:30	EUR 15,000 per lunch
Breakfast Meeting	Main Conference Day 1 8:00 – 9:00 Main Conference Day 2 8:00 – 9:00	EUR 15,000 per breakfast
Executive Networking Cocktail Reception	Main Conference Day 1 5:00 – 6:00	EUR 15,000
Coffee/Tea Break Sponsorship	Main Conference Day 1 10:30 – 11:00 2:30 – 3:00 Main Conference Day 2 10:30 – 11:00 2:30 – 3:00	EUR 3,000 per break EUR 5,000 per day EUR 8,000 for both days

For more information, please contact

Eugene Chan / Olivia Cheong · Tel +65 6506 0965 · Fax +65 6749 7293 · info@alleventsgroup.com

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Programme Sponsorship Opportunities

Programme Component	Schedules Available	Price Range
Workshop Sponsor	Pre-Conference Day 9:00 – 12:00 1:30 – 4:30 Post-Conference Day 9:00 – 12:00 1:30 – 4:30	EUR 8,000
Side Event Organiser	Pre-Conference Day 9:00 – 12:00 1:30 – 4:30 Post-Conference Day 9:00 – 12:00 1:30 – 4:30	EUR 8,000
Session Sponsors	Main Conference Days 1 & 2 9:30 – 10:30 11:00 – 12:00 1:30 – 2:30 3:00 – 4:00	EUR 8,000

Other Sponsorship Opportunities

Sponsorship	Description	Price Range
Lanyard	Your branding on these materials in delegate conference kit.	EUR 5,000
Bag		EUR 8,000
Pen		EUR 5,000
USB Stick		EUR 8,500
Thermal Travel Mug		EUR 5,500
Cap		EUR 5,000
Mouse Pad		EUR 5,000
Student Support (TWO SPONSORSHIPS AVAILABLE)	<p>Sponsor two groups of students (approx. 25) wishing to attend a day at the Green Asia Forum as part of their industry awareness and career development program.</p> <p>Sponsorship funds will directly provide for:</p> <ul style="list-style-type: none"> - Publicity to targeted students in top universities in Asia - Transport to and from the Green Asia Forum conference and exhibition - Production/distribution of career and industry information materials - Separate seminar facilitation including provision of guest presenters 	EUR 4,000 per group of students

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